JADEBEASLEY

GRAPHIC DESIGNER & ILLUSTRATOR

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EXPERIENCE

2007-PRESENT
Graphic Artist II
Baltimore City Recreation & Parks, Baltimore, MD

- Designed AFRAM's wayfinding signs & vertical, stage and welcome banners. Also designed hero image and assisted with artist lineup images for the website.
- Conceptualized and designed the vehicle wrap for BCRP's Fun Wagon van.
- Designed two of BCRP's most popular publications: The Baltimore City Recreation and Parks Map & Guide and "A Look at Baltimore City Recreation and Parks" Infographic.
- Designed BCRP's $5 5K Series, BALT, Davon Fleming & the Sounds, Shake & Bake Family Fun Center's "The Bake is Back" and the Druid Hill Farmers Market logos.

2006-2007
Graphic Designer
Beltway Business Brokerage, Beltsville, MD

- Co-created a 56-page company magazine targeted toward potential clients.
- Designed numerous print advertisements and logos for use in their new publication. Also assisted with company website by uploading new information.

2005-2006
Graphic Designer
FATA, Inc., Baltimore, MD

- Designed print advertisements for and typeset 100+ area church bulletins and newsletters.
- Assisted Head Graphic Designer in formatting incoming files to print requirements while preparing and plating finished bulletin shells for press.

SKILLS

- Graphic Design
- Illustration
- Logo Design
- Photography
- Web Design

SOFTWARE

Adobe Illustrator · Adobe Photoshop · Adobe InDesign · Adobe Acrobat

Microsoft Word · Microsoft Publisher · Microsoft Powerpoint

EDUCATION

Editorial Illustration & Sequential Illustration
Baltimore Academy of Illustration, Baltimore, MD

Bachelor of Fine Arts, Graphic Design
Morgan State University, Baltimore, MD

AWARDS

Best Program Flyer
Maryland Recreation and Parks Association Annual Agency Showcase, March 2017

Most Descriptive Document
Mayor Sheila Dixon's Inaugural Employee's Day, December 2007